

page 24

Centennial Souvenir Programme

on the Official Opening of



“Midnight Stadium”

and



Rodeo of World Champions

SATURDAY, JULY 8th at 7 p.m.

SUNDAY, JULY 9th, at 2 p.m.

1967

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Price 50 cents

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CENTENNIAL GREETINGS

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TOM STORY

FORT MACLEOD



Greetings from Mayor Buzunis

Welcome to each and every one of our friends and visitors coming here to help us celebrate this Centennial Rodeo and Stampede in our new Midnight Stadium. Although not quite completed, I feel that Fort Macleod and District are indeed proud of the tremendous efforts, mostly volunteer, that went into the building of this stadium. I want to thank each and everyone who had something to do with making this a realization. I do not feel I should particularly single out any individuals or groups, but would be remiss if I did not say to Buck Massey and Ken Hurlburt, "Thanks, fellows", and to everyone we appreciate your co-operation.

Sincerely,

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Mayor

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CENTENNIAL GREETINGS FROM

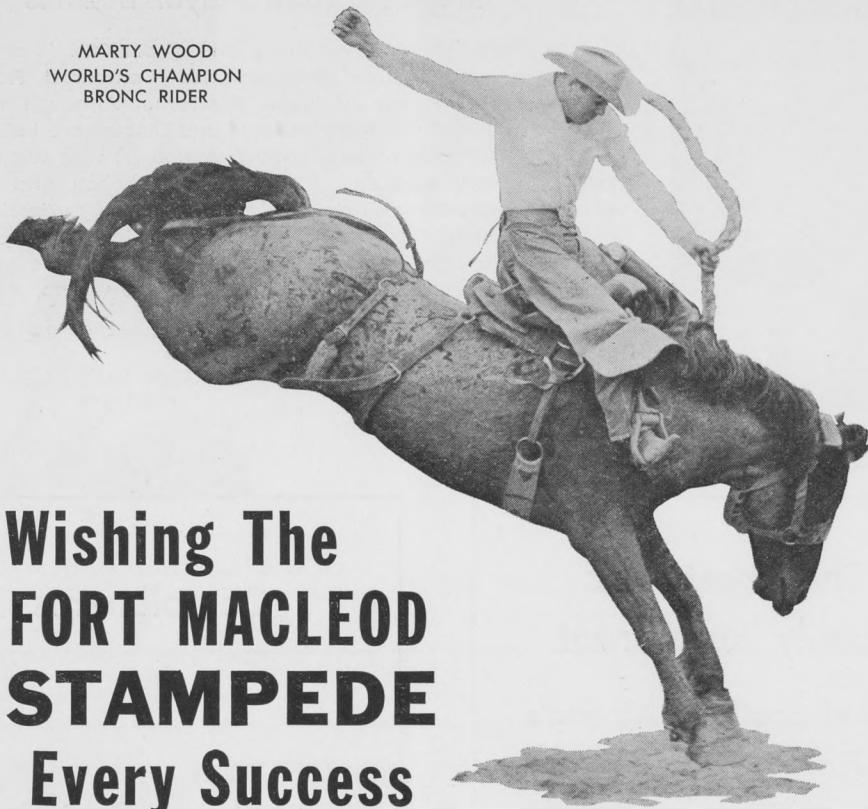
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WORLD'S CHAMPION
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President of the Stampede Assn.

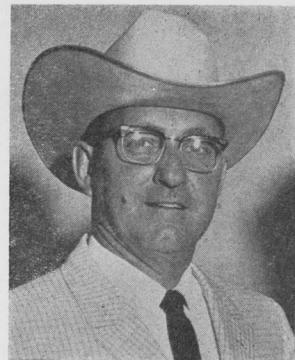
It has been my pleasure over the last six years to head the Stampede Association, and to work with so many co-operative and willing men who endeavour to bring bigger and better stampedes to you each year for your enjoyment.

No doubt, the biggest improvement is the erection of the "Midnight Stadium", to which everyone in Fort Macleod and District showed support and interest in some way. I will be ever grateful for this support and trust we can carry on to the completion of this project.

To see the thousands of spectators seated so comfortably, viewing the RCMP Musical Ride on June 14th, was indeed a beautiful sight and a dream fulfilled. I trust this stadium will be used many times in the years to come. It belongs to all of us — let's look after it — use it — and be proud of it.

Thank you very much for coming out today — enjoy the show — and remember, you're always welcome in Fort Macleod.

Respectfully yours,
KEN HURLBURT



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Canadian Rodeo Cowboys' Association

1966 FINAL STANDINGS

ALL AROUND

1. Tom Bews, Longview, Alberta	\$6,352
2. Kenny McLean, Okanagan Falls, B.C.	4,502
3. Keith Hyland, Turner Valley, Alberta	2,025
4. George Myren, Edmonton, Alberta	770

7. Wayne Tattersall, Wainwright Alberta	1,446
8. Lawrence Simmons, Calgary, Alberta	1,195
9. Jim Dodds, Ponoka, Alberta	1,181
10. Hank Abbie, Rumsey, Alberta	1,135

HIGH POINT

1. Rocky Rockabar, Medicine Hat, Alberta	\$7,946
2. Malcolm Jones, Lethbridge, Alberta	7,054
3. Tom Bews, Longview, Alberta	6,352
4. Gid Garstad, Coronation, Alberta	5,659
5. Wayne Vold, DeWinton, Alberta	5,034
6. Jim Clifford, Ribstone, Alberta	4,961
7. Kenny McLean, Okanagan Falls, B.C.	4,502
8. Leo Brown, Czar, Alberta	4,411
9. Phil Doan, Halkirk, Alberta	3,406
10. Doug Flanigan, Calgary, Alberta	3,199

CALF ROPING

1. Fred Duke, Edmonton, Alberta	2,870
2. Lorne Wells, Midnapore, Alberta	2,224
3. Jim Gladstone, Cardston, Alberta	1,983
4. Pat McHugh, DeWinton, Alberta	1,616
5. Tom Bews, Longview, Alberta	1,610
6. Kenny McLean, Okanagan Falls, B.C.	1,053
7. Wes Zieffle, Monitor, Alberta	1,002
8. Alex Laye, Sounding Lake, Alberta	911
9. Alf Thiessen, Herbert, Sask.	905
10. Fred Block, Rosalind, Alberta	863

SADDLE BRONC

1. Wayne Vold, DeWinton, Alberta	4,913
2. Tom Bews, Longview, Alberta	3,134
3. Kenny McLean, Okanagan Falls, B.C.	2,994
4. Bob Gottfriedson, Kamloops, B.C.	2,254
5. Rocky Rockabar, Medicine Hat, Alberta	2,225
6. Leo Brown, Czar, Alberta	2,051
7. Winston Bruce, Cochrane, Alberta	1,761
8. Lawrence Lamb, Turner Valley, Alberta	1,745
9. Malcolm Jones, Lethbridge, Alberta	1,739
10. Marty Wood, Bowness, Alberta	1,380

STEER WRESTLING

1. Harold Mandeville, Lethbridge, Alberta	2,199
2. Dave Penner, Scandia, Alberta	1,796
3. Ernie Dorin, Bruce, Alberta	1,663
4. Stan Weatherly, Botha, Alberta	1,636
5. Wes Zieffle, Monitor, Alberta	1,635
6. Tom Bews, Longview, Alberta	1,608
7. Rocky Rockabar, Medicine Hat, Alberta	1,552
8. Phil Doan, Halkirk, Alberta	1,298
9. Ted Vayro, Taber, Alberta	1,285
10. Tom Butterfield, Ponoka, Alberta	1,254

BAREBACK

1. Malcolm Jones, Lethbridge, Alberta	4,522
2. Jim Clifford, Ribstone, Alberta	4,166
3. Bob Duce, Raymond, Alberta	4,012
4. Doug Flanigan, Calgary, Alberta	2,333
5. Bob Brown, Nanton, Alberta	1,820
6. Happy Tegart, Calgary, Alberta	1,795
7. Ted Vayro, Taber, Alberta	1,725
8. Phil Doan, Halkirk, Alberta	1,639
9. Dick Havens, Madden, Alberta	1,401
10. Dale Trotter, Clarkston Valley, Alberta	1,401

WILD HORSE RACE

1. Greg Kesler, Rosemary, Alberta	1,255
2. Pat McHugh, DeWinton, Alberta	919
3. Dale Trotter, Sturgeon Heights, Alberta	480
4. Ernie Dorin, Bruce, Alberta	470
5. Jack Gill, Rocky Mountain House, Alberta	218

WILD COW MILKING

1. Wilf Girletz, Youngstown, Alberta	491
2. Reg Kesler, Rosemary, Alberta	278
3. Alex Laye, Sounding Lake, Alberta	275
4. Bert Cochlan, Stavely, Alberta	192
5. Leonard Block, Rosalind, Alberta	174

BULL RIDING

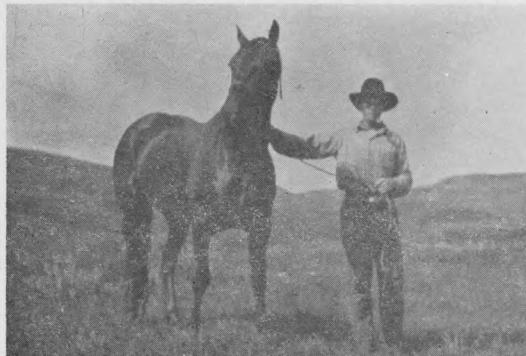
1. Gid Garstad, Coronation, Alberta	5,292
2. Rocky Rockabar, Medicine Hat, Alberta	4,260
3. Dave Garstad, Veteran, Alberta	2,526
4. Lawrence Hutchison, Calgary, Alberta	2,251
5. John Dodds, Ponoka, Alberta	1,826
6. Leo Brown, Czar, Alberta	1,786

AMATEUR SADDLE BRONC

1. Mel Hyland, Port Kells, B.C.	1,761
2. Denton Moffatt, Hussar, Alberta	1,409
3. Les Crouch, Sundre, Alberta	434
4. Gordon Crouch, Sundre, Alberta	274
5. John Picary, Sundre, Alberta	245

MIDNIGHT

"Still, the greatest bucking horse of them all"



MIDNIGHT AND JIMMY McNAB

The tales of Midnight have been a topic of conversation with cowboys for over fifty years now and almost thirty-one since his death. There will always be arguments about those cowboys who almost rode him and the very few that did.

Says Jim McNab: "Some would-be cowboys that were still in diapers when Midnight was bucking, even claim to have rode him." Here then, is a brief account of the great black gelding as compiled from articles and stories related by Jim McNab, Fred Kennedy of Calgary, and the late Guy Weadick of High River.

Midnight was foaled on the Cottonwood Ranch, in the Porcupine Hills, west of Fort Macleod, Alberta. He was owned by Jimmy McNab, who for years was considered one of the best horse breakers and broncho busters in Southern Alberta. Midnight was born in 1916, his mother being a thoroughbred mare and his sire a Percheron-Morgan cross. On his return from overseas with the Canadian Expeditionary Force in 1919, Jim broke Midnight as a three-year-old for a saddle horse. He used him for a top cowhorse for range work for two years. McNab was the only man who ever rode Midnight, although his small daughter Grace used to ride the black gelding bareback around the ranch buildings.

At one of the roundups on the Blood Indian Reservation, where McNab was working as a government stock inspector, Midnight bucked off an Indian cowboy who had mounted him with the idea of riding into the chuckwagon for dinner. This started his bucking career. Although Jim rode him while doing his ranch work, Midnight could and did buck off his owner any time he so desired, one of the last times being in front of the court house in the town of Fort Macleod. He was frequently entered as a bucking horse at small local cowboy contests.

In 1924 at the Fort Macleod Jubilee Rodeo, Fred Kennedy watched Midnight pile several riders with ease. Arrangements were made to have Midnight appear at the Calgary Stampede that same year. After bucking off every rider who drew him in Calgary, he was purchased for a record price of \$500.00 by Strawberry Red Woll and Peter Welsh of the Alberta Stampede Co. Ltd., who were contracting Wild West Shows in Eastern Canada and United States.

Right from the start he was a sensation. One by one the best riders of Canada and the United States came to grief by the chain lightning actions of the 1300 pound Canadian champion. Bobby Askins of Ismay, Montana, possibly the finest bucking horse rider of his time, came halfway across the continent to ride Midnight at Toronto in 1926. watching Midnight for four successive days in the preliminaries, he expressed the hope he would draw the big black in the finals. "I think I can ride him if the judges will let me spur him once in the shoulders and then high behind for the remainder of the ride," Askins stated.

Regulations at that time called for the rider to spur five times high in the shoulders and five times high behind. Said Welsh, "If you start him out just once without going to the cinch, I'll pay off if you're still in the saddle when the whistle blows."

Twenty thousand people at the Toronto Exhibition grounds watched the little Montana rider that day. When the chute gates yawned open, up when both feet and he clawed Midnight high behind the ears. The big black was so astonished that he stood stalk still. The crowded grandstands roared with laughter as the big horse walked out of the chute with short mincing steps.

Pete Knight clutched Fred Kennedy by the arm saying, "I wouldn't want to be up there right now for all the money in the world." Before the words were out of his mouth Midnight went into action. Down went his head and then one terrific leap almost shot the Montana cowboy out of the saddle. Bobby clawed his way back desperately and then went high behind in an effort to "get with" the horse. Eight jumps later he tossed Askins high in the air, and then for another four jumps he pitched so high and fast one of the stirrups smashed in two when it met its mate over the top of the saddle.

"He's even better than they said he was," Askins said as he was assisted to the first aid tent.

Two weeks later at Montreal, Pete Knight and Midnight staged the greatest tussle of all time, and although the Cross-field rider was still aboard at the conclusion of the ride, he stated it was the most terrible ride he had ever experienced.

In a later conversation with Jim McNab, Pete said, "I wasn't sure if I made the ride even when the whistle blew, but I don't think I could have stuck him if he hadn't come out of the chute slow."

This was one of the few occasions that Midnight was ridden.

In 1928 Midnight was purchased by Colonel Jim Eskew, who in turn sold the horse to Eddie McCarty and Verne Elliott of Wyoming and Colorado. Midnight soon occupied first place in their famous string of bucking horses and soon gained himself and his new owners nation-wide publicity. After being featured world wide in the rodeo field for several years, Midnight was retired at the conclusion of the Cheyenne Frontier Days contest in 1933.

His last public appearance was a buck-off at that Cheyenne Rodeo of Turk Greenough, after the regular contest had concluded. Midnight had not been used in the regular contest, but the management had stipulated that the winner of the bronc riding would make an exhibition ride aboard Midnight.

The old black horse from the Porcupine Hills played true to form to the last. Turk lasted just two jumps and it was all over. From then on he was used exclusively in exhibition rides, travelling with the McCarty and Elliott show across the North American continent and as far as Australia.

All will remember Midnight as a bucking four-legged demon, who played the rodeo game for all it was worth and still seemed to know it was just a game. It is recorded that he once jumped 27 feet from the chute before he hit the ground. However, he was not a wild type of outlaw. He would do anything for a few lumps of sugar, and in fact in the early days when Jim McNab trailed his bucking string to the local rodeos around Fort Macleod, Midnight was turned loose to follow Jim everywhere he went. When he went to bucking, he would get higher with every jump until about the fifth or sixth jump he would give a little twist which would pop the rider out of the saddle as if shot from a gun. Once rid of his man he never tried to man or hurt him, and usually stopped bucking immediately the rider was thrown. As a matter of interest Midnight was always shod in front with flat shoes because of tender feet. This later developed into ring-bone.

In November, 1936, at the Denver Rodeo, Midnight died. A full funeral was held with his remains buried on the McCarty and Elliott Ranch at Johnstown, Colorado. A tombstone was erected with the following epitaph:

*Under this sod lies a great bucking hoss,
There never lived a cowboy he couldn't toss,
His name was Midnight; his coat black as coal,
If there is a Hoss-heaven, please, God, rest his soul.*

Later his remains were exhumed and moved to the Cowboys' Hall of Fame at Oklahoma City.

Jim McNab will officially open the new Midnight Stadium on July 9th, 1967, by unveiling a cairn in memory of his great horse.

"He gave no quarter, he asked for none."

Young, Parkyn & McNab

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The Midnight Stadium, when completed, will afford one of the most pleasant outdoor arenas in Canada.

A new concept in rodeo arenas that gives all spectators an equal and excellent unobstructed view. The seating is placed in a semi-circle, with six feet between each row, allowing one to move freely without bothering fellow spectators.

The entire seating area is to be grassed, giving a pleasant and cooling effect. To the rear and top of the stadium there will be a complex of concession booths, ticket office, toilet facilities, and a treed promenade deck. This will provide protection from the prevailing winds.

The arena floor is covered with an aggregate of clay and sand, providing an all-weather surface which can be easily controlled and conditioned for many different sporting activities.

Portable bucking chutes and fences are removable, leaving the entire arena free for various other functions. While considering all its excellent features, the cost of construction is nominal compared to conventional concrete and asphalt structures.

Statistics covering the stadium are as follows:

1. Earth embankment, 10,000 cubic yards.
2. Arena diameter 400 feet.
3. 6000 lineal feet of seats.
4. Seating capacity 4000, with allowable future expansions to 8000.
5. One-quarter mile race track.

Estimated cost when completed, including landscaping \$25,000.

ANNOUNCERS

WARREN COOPER
NANTON, ALBERTA

This is Coop's 25th year in Fort Macleod, and will also be announcing the largest rodeo ever held in the world at Expo 67.

BILL HOLT
LOL, MONTANA

We are pleased to have Bill with us this year. He is widely known throughout the rodeo world. Bill has the distinct honor of announcing the Pan American Games at Winnipeg this year.

GID GARSTAD 1966 BRAHMA BULL RIDING CHAMPION

Gid Garstad won two contests so to speak in 1966, one the Brahma Bull champion and the other the Presidency of the C.R.C.A.

Gid contests in the event which is considered the most dangerous of all rodeo events. The Brahma is a formidable foe, and unlike the saddle or bareback horse, who once having unseated their adversary will run off. This is not true of the Brahma who is literally a potential killer who will instinctively turn on a fallen rider were it not for the rodeo clown whose job it is to divert the animal away. A bull rider is also at another disadvantage as compared to the saddle or bareback horse — he is left to his own means of dismounting rather than having the advantage of a pick-up man.

Garstad, his wife Theresa and two sons have recently made a move to a new home closer to C.R.C.A. headquarters at Madden, Alberta.



Bull Riding

No rodeo event is more dangerous to the contesting cowboy than bull riding. Perhaps because of this, figuring the bull rider has enough on his mind, the authors of rodeo's rule book gave it the simplest set of rules.

To help the contestant hang on, all he can have is a loose rope without knots or hitches. Held around the heaving, top-heavy animal simply by pressure of the rider's grip, the rope must fall off when the ride is over.

Unlike the bronc riders, the bull rider isn't required to spur, either on the first jump out of the chutes or later through the ride. But spurring, if he is able to do any, will earn him extra points. And the dull spurs, tucked into the loose folds of the bull's hide, help him hold his precarious perch.

Bull rides are marked with the same spread—from 1 to 25 points for the rider and 1 to 25 for the animal—as the other riding events. But because there is less that can be done to make a good bull ride better, top scores for the rider are usually lower.

A cowboy who sticks to the whistle upright will usually mark well.

The only other bull riding rule common with bronc riding events is that the ride must be made with one hand, the other held free. Otherwise the ride is a qualified one as long as the riding hand is on any part of the bull rope—and the cowboy hasn't hit the ground when the whistle blows.

As though the bull needed anything to encourage him to buck, the bull rope must have a bell that dangles and clangs under the animal's belly throughout the ride.

If there are few rules to restrict the riders, there are none to hamper the bulls. Endowed with a permanently murderous attitude towards humans, they resort to anything to dump the cowboy so they can trample or gore him. A favorite tactic is to throw the rider forward with a heaving, high kick behind, then hook up at him with their huge, banana-shaped horns.

Another lethal type is the spinner, who swaps ends like a freight car caught in a tornado. Hair-raising antics like these make the ride harder and boost markings higher for the bull.

In the other riding events you will see the judges posted in the arena a few yards out from the chutes, one on each side of the coming action. But if you don't spot them right away in the bull riding, look again. They are there — up on the chute.

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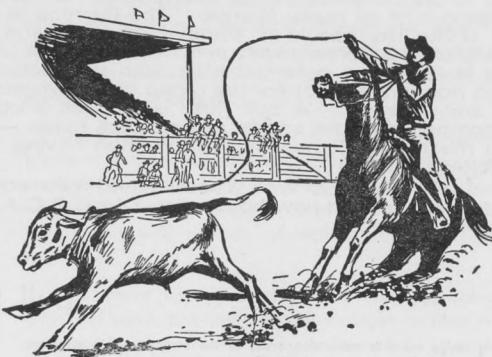
ALBERTA

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ROCKY ROCKABAR 1966 HIGH POINT CHAMPION

Thirty-seven year old Rocky Rockabar of Medicine Hat is another name which always turns up in one event or another — and sometimes two.

Rocky appears to have a leaning toward the High Point championship as he won it for the years 1962, 1964 and 1966. However, as mentioned, he was a dual winner in 1964, winning also the Saddle Bronc event for the year.

Rockbar is a very strong contender in the Bull Riding event and the Steer Wrestling event. He is a very showy and colorful man to watch. In the year 1966, Rocky placed at twenty-six rodeos in the Brahma Bull Riding event.

To claim his 1966 title, Rocky had to win top money in any two of the five major events.



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**TOM BEWS
1966 ALL AROUND CHAMPION**

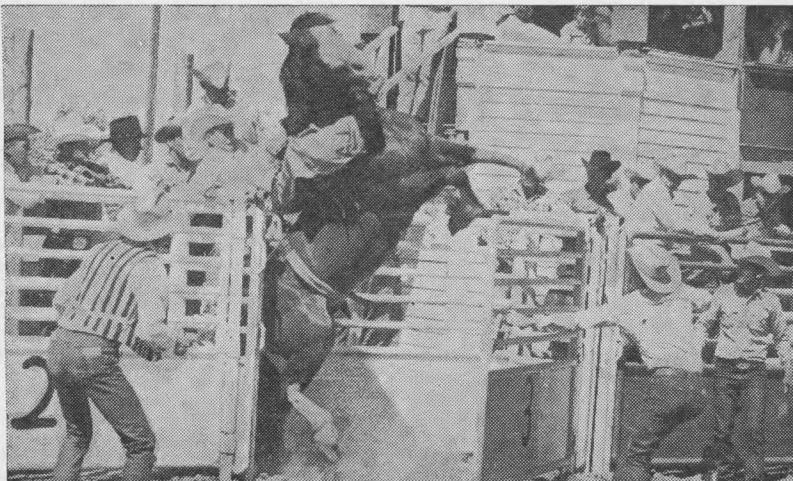
A comparative newcomer to rodeo — having joined professional ranks in 1964 is Tom Bews of Longview, Alberta.

During the 1965 season, Tom was third in the All Around, sixth in the High Point, sixth in Saddle Bronc and fifth in Steer Wrestling.

Bews appears to believe in the old adage "if at first you don't succeed", because Tom won the 1966 All Around title. He stood third in the High Point, second in Saddle Bronc, fifth in Calf Roping and sixth in Steer Wrestling.

What with Tommy's talents being as diversified as they appear to be, he's liable to step up and claim the Canadian Title in any one of the C.R.C.A. events. Thus, this young twister from Longview bears close watching.

Bews is married to the daughter of an all-time great — Herman Linder. Rosemary and Tom make their home at Longview, Alberta.



To qualify, rider must have spurs over the break of the shoulders and touching horse when horse's feet hit the ground first jump out of the chute. A single hand-hold in the rigging keeps this cowboy from "biting the dust".

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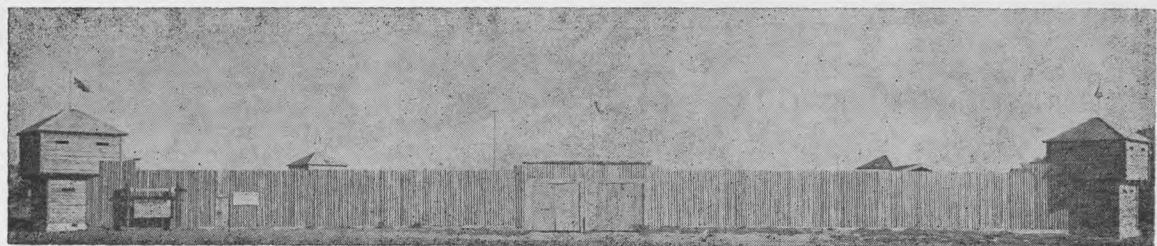
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Welcome Visitors

TO THE
61st ANNUAL
FORT MACLEOD
STAMPEDE

**The Fort Macleod
Historical Association**

BE SURE TO VISIT THE FORT



FORT MACLEOD HISTORICAL MUSEUM

By MRS. A. J. MacGOWAN

Fort Macleod has a colorful history unmatched in Alberta. It developed from a necessity on the part of the North West Mounted Police to quell lawlessness among the Indians and to cut off their source of supply from American whisky runners. The idea of preserving the historical background of Fort Macleod was probably conceived at a Chamber of Commerce meeting at which Mr. James Flaherty of Great Falls, was the guest speaker. Mr. Flaherty suggested that the name Macleod revert back to its original name of Fort Macleod. This was accomplished in the year 1953.

The second and most pertinent fact was that upon application by the Chamber of Commerce of Fort Macleod, the Historical Sites and Monuments Board of Canada designated Fort Macleod as a point of natural historical importance. This was an important step as it would be impossible to receive Provincial or Dominion assistance without being so designated.

The reason, of course, for this was because of Fort Macleod's unique place in the history of Canada by being the original fort of the N.W.M.P., together with the historical significance of being a gathering place for the Blackfoot Indians, particularly the Blood and Peigan tribes.

Assisting in the submission to the Historical Sites and Monuments Board were such historical points of interest as our first judicial seat for the Northwest Territories; the historical significance of the Fort Macleod Gazette; the original law office of the well known and revered Sir Frederick Haultain, ex-Chief Justice and Lieut. Governor of the Province of Saskatchewan. Such historically interesting situations as the Fort Macleod Hotel and the old Kanouse House were also points in favor.

In considering the construction of the Fort, Mr. H. Dowler of Pigeon Lake, Alberta, was consulted and consequently the present type of Fort was built. It is not a replica of the original Fort, nor is it a replica of the northern forts. It is a fort combining many features of both and one which arouses the interest and enthusiasm of the general public and one which was felt would give a feeling of re-living the early historical days of Fort Macleod.

The Fort is definitely permanent, the logs being peeled, and pins from the cement foundation making them secure. These logs are also pinned together and fastened to a steel rail. The ground space is 225 feet by 175 feet. The four

look-out towers or bastions are 26 feet high and 12 feet square on the second floor. The walls are 12 feet high.

On July 1, 1957, Canada's 90th birthday, the Fort was officially opened by Commissioner L. H. Nicholson, who was made an Honorary Chief of the Blood Kainai Chieftainship.

It is not the intention of the Fort Macleod Historical Association to become a museum in the general sense of the word, such as seen in the larger cities. It should be a "Living Fort Museum" — with as many buildings as possible, and people moving to create the live feeling.

The policy is as follows:

1. As a point of National Historical Interest it should preserve the heritage of the early Fort Macleod era, particularly Mounted Police and Indians, and only such historical points of interest which are typical of Fort Macleod and cannot be copied authentically by any other community to be displayed.

2. That any profit on hand, or to be accumulated, should be designated for this purpose, while also providing for a comfortable reserve.

Every year since the Fort opened new improvements have been made, new exhibits donated or loaned, and additional log buildings constructed. The enclosure is well landscaped and the outside made attractive with a well kept lawn. The public are very complimentary and it is encouraging to hear their favorable comments. The attendance is excellent as over 50,000 paid admissions in 1966, as well as over 5,000 visitors in school groups or organizations who are admitted free.

Usually every year a "special event" is arranged. In July, 1966, Commissioner McLellan unveiled the new diorama, a three dimensional miniature scene of sculptured figures of animals, men and buildings in a naturalistic setting on the Old Man River, depicting the original Fort.

On July 4th this year members of the Musical Ride and band who took part in the RCMP Centennial Tour and put on a performance in Fort Macleod, were guests at a buffet supper in the Elks Hall following a visit to the Fort Museum. Sponsored by the Historical Association, the delicious cold plate was served after visitors of the official party, town guests and RCMP enjoyed refreshments hosted by the Kainai Chieftain Association. Before boarding the bus, the men gave a hearty handclap for the wonderful hospitality afforded them.

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ADDED MONEY — The total prize money in any event is made up of the entry fees paid by contestants and the purse put up by the rodeo committee, which is called added money.

ARENA DIRECTOR — Person whose responsibility it is to see that the rodeo goes off smoothly and according to the rules. He supervises all jobs and details in and connected to the rodeo arena itself, such as loading the chutes, keeping the arena clear, etc.

ASSOCIATION SADDLE — Any saddle built to definite C.R.C.A. specifications and design and used in saddle bronc riding. It may belong either to the contestant or the rodeo producer.

AVERAGE — Contestants in rodeos with more than one go-round are paid off in prize money for the best ride or time in each go-round and for the best average of all the go-rounds. The winner of the average is the winner of that event at the rodeo.

BARRIER — A rope stretched across the front end of the box from which the roper's or steer wrestler's horse comes when the barrier flag drops. According to the arena conditions, the stock is given a predetermined head start, or score, marked by a score-line.

BREAKING THE BARRIER — If the contestant rides through or breaks the barrier before it is released a penalty of ten seconds is added to his time.

CHAMPION — A rodeo champion is the winner of the most money for the year in any one of the approved events at association approved rodeos, as recorded in the C.R.C.A. championship standings. This is the only way the term should be used. The winner of an event at any rodeo is the event winner, not a champion. The All Around Championship is awarded each year to the contestant who receives the most points in the five major events, and who has placed at least three times in the saddle bronc riding, three times in calf roping, and three times in any one of the three remaining major events: bareback riding, brahma bull riding and steer wrestling.

CHAMPIONSHIP STANDINGS — The Canadian Rodeo Cowboys' Association keeps record of all money won at association approved rodeos; from which records the champions are named.

CONTRACT ACTS — Any act that is retained on a contract by the rodeo committee to perform in the arena. Contract acts do not compete for prize money.

DAY MONEY — The amount of prize money paid to the winners of each go-round.

ENTRY FEE — The money paid by a contestant to the rodeo secretary before he can enter an event or rodeo. The size of the fee varies with the amount of the rodeo purse, ranging from \$10 at the smallest rodeos to a maximum of \$100. Contestants must pay a separate entry fee for every event they compete in.

FISHING — A common expression used in rodeo when the roper has thrown at an animal but has missed, and then by accident, or by flipping the rope, turns it into a legal catch.

FLANK (OR FLANK STRAP) — A sheepskin lined strap with a self-holding buckle passed around the flank of the bronc or brahma bull that is pulled tight as the animal leaves the chute. In an effort to get rid of the flank strap, the stock bucks higher and harder.

RODEO TERMS

GO-ROUND — That part of a rodeo that is required to allow each contestant to compete on one head of stock. The number of go-rounds in a rodeo may vary from one in a small one-day contest to as many as seven or more in the larger rodeos.

GROUND MONEY — When all contestants entered in an event fail to qualify so that no one wins, the purse and entry fees for the event are split equally among all entrants in that event.

HAZER — A cowboy who rides along beside a steer on the opposite side from the steer wrestler to keep the steer from running away from the steer wrestler's horse.

HONDA — The eye in one end of a rope through which is passed the other end of the rope to form a loop.

HOOEY — A wrap around any three feet and a half-hitch used in calf roping as opposed to the usual method of tying calves with two wraps and a half-hitch.

JACK POT — An event for which no purse is put up by the rodeo. Winners split all or part of the entry fees.

LAP AND TAP — A lap and tap start occurs when the steer or calf is released from the chute without a head start on the roper or steer wrestler. Lap and tap starts most frequently are seen in indoor arenas where there is not room to give the stock a long score.

MOUNT MONEY — Never paid in a contest, mount money is paid when someone is riding, roping or bulldogging as an exhibition and not for competition.

NO-TIME — When a flag fieldman waves "No Time" it means that the contestant has not caught or thrown his animal properly and receives no time on that animal in that go-round but is still entitled to compete in the next go-round.

PICKUP-MAN — A mounted cowboy who helps the rider off a bronc when the ride is completed. The pickup-man then removes the flank strap from the bronc and leads it out of the arena.

PIGGING STRING — A short piece of soft rope by which a roper ties together the feet of a roped calf or steer.

PRIZE MONEY — Money paid to the winners of the various events in a rodeo. It is comprised of the purse put up by the rodeo committee and the entry fees paid by all of the contestants.

PULLING LEATHER — When a bronc rider holds on to the horn or any part of the saddle, he is said to be pulling leather. Pulling leather disqualifies a saddle bronc rider if it is done before the ride is completed.

RE-RIDES — Another ride given to a bronc rider or a bull rider in the same go-round when the first ride is unsatisfactory for any of several reasons.

SCORE — The distance between the chute opening and the scoreline, or the amount of head start given to a steer or calf in a roping or steer wrestling event. The length of the score is usually determined by the size of the arena or other local conditions.

UNTIE MAN — An arena employee who, after the flag-man has signalled that a tie has qualified, releases the calf or steer from both the rope and the pigging string. Untie men usually work in pairs.

CLOSED EVENT — An event at an approved rodeo that is not open to all members in good standing of the C.R.C.A. In order for an approved rodeo to have a local closed event, it must have the same event for members of the C.R.C.A.

Good Luck!

**We Hope That This Year's
Stampede Is the Finest Ever!**

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Saturday Night, 7:00 p.m.

EVENT 1 GRAND ENTRY AND INTRODUCTIONS

EVENT 2 BAREBACK RIDING

Rerides: 37 Slim Jim, K9 Dry Gulch

1. LARRY PETHERBRIDGE, St. Albert, Alta.	52 Tuffy
2. PHIL DOAN, Halkirk, Alta.	05 Mr. Duce
3. TED VAYRO, Taber, Alta.	30 Frenchy
4. CLYDE VAMVORAS, Lake Charles, La.	118 Red Splash
5. RODDY ROSS, Fort Macleod, Alta.	31 Steel Gray
6. DOUG FLANIGAN, Ponoka, Alta.	13 Look Out
7. ARNOLD LETH, Taber, Alta.	28 It's A Bargain
8. DARYL BROWN, Dillon, Mont.	40 Pack Train
9. HAPPY TEGART, Calgary, Alta.	98 Black Nighter
10. BOB COOK, Oakdale, Calif.	209 Hard Cash

EVENT 3 CALF ROPING - Section 1

1. J. R. KLEMILD, Ft. Collins, Colo.	
2. BOB FRANCIS, Creighton, Sask.	
3. ARNIE JOHNSON, Cutbank, Mont.	
4. ED COCHLAN, Nanton, Alta.	
5. ALF THIESSON, Herbert, Sask.	
6. GEORGE DINGERVILLE, Cowley, Alta.	
7. CLARK SCHLOSSER, Stavely, Alta.	
8. BOB WILSON, DeWinton, Alta.	

EVENT 4 AMATEUR SADDLE BRONC RIDING - Section 1

1. MICHAEL BEEBE, Cardston, Alta.	12 Pony Clyde
2. DEL HEALY, Cardston, Alta.	91 Yellow Cat
3. JORDON HEALY, Standoff, Alta.	34 Snooker
4. JORDON MANYFINGERS, Hillspring, Alta.	93 Red Bud
5. LARRY ALDOFF, Albequerque, N.M.	53 Tiny Man
6. G. D. RIDER, Cardston, Alta.	44 Devils Inn

EVENT 5 STEER WRESTLING - Section 1

1. STAN NEILSON, San Jose, Calif.	
2. BILL ALLER, Pocatello, Idaho	
3. HAROLD MANDEVILLE, Lethbridge, Alta.	
4. EMIL CHOMISTEK, Scandia, Alta.	
5. N. E. DORIN, Bruce, Alta.	
6. LEON BAUERLE, Kyle, Tex.	
7. ARON BERTSCH, Los Angeles, Calif.	
8. JIM MARSH, Vauxhall, Alta.	

EVENT 6 BOYS' STEER RIDING

1. BRYAN MANDEVILLE, Lethbridge, Alta.	
2. TED CARRUTHERS, Toronto, Ont.	
3. CONRAD LITTLELEAF, Brocket, Alta.	
4. HANN SHADE, Cardston, Alta.	
5. GARY LITTLE BEAR, Fort Macleod, Alta.	
6. DALE SMITH, Brocket, Alta.	
7. BRUCE BRODERSON, Vauxhall, Alta.	
8. CLARK SCHLOSSER, Stavely, Alta.	
9. GREG DOERING, Roseburg, Ore.	

EVENT 7 CALF ROPING - Section 2

9. DARREL HINKEY, Hardisty, Alta.	
10. TOM BERGEVIN, Walla Walla, Wash.	
11. JOHN ROSE, Sonoma, Calif.	
12. HERB DOENZ, Big Horn, Wyo.	
13. JOHN MCKENZIE, Nanton, Alta.	
14. DON JENSON, Cardston, Alta.	
15. CHARLIE WARD, Loyal, Calif.	
16. LORNE WELLS, DeWinton, Alta.	

EVENT 8 AMATEUR BRONC RIDING - Section 2

7. FRED WEASELHEAD, Cardston, Alta.	82 Turnpike
8. MARTIN SCOUT, Hillspring, Alta.	59 Rawhide
9. GLEN FOX, Cardston, Alta.	46 Little Tuffy
10. GORDON FOX, Cardston, Alta.	219 Handy Andy
11. R. SCHLOSSER, Stavely, Alta.	18 Mt. Powell

EVENT 9 LADIES' BARREL RACE

1. GINA McDougall, Cochrane, Alta.	
2. BETTY KENDALL, Lethbridge, Alta.	
3. JERRI DUCE, Granum, Alta.	
4. JOY DUCE, Granum, Alta.	
5. KAY DOERING, Roseburg, Ore.	
6. SALLY CRAWFORD, Priddis, Alta.	
7. SANDRA HAYNES, Calgary, Alta.	
8. RUTH SWEET, Vancouver, B.C.	
9. GRETA ROBINSON, Cowley, Alta.	

EVENT 10 STEER WRESTLING - Section 2

9. TED VAYRO, Taber, Alta.	
10. GARRY WALKER, Imperial, Calif.	
11. GARRY DENNY, Lakeside, Calif.	
12. GRANT GURR, Lethbridge, Alta.	
13. LORNE EARL, Newgate, B.C.	
14. KEN McLEAN, Okanagan Falls, B.C.	
15. GREG KESLER, Rosemary, Alta.	
16. BENNY REYNOLDS, Dillon, Mont.	

EVENT 11 PROFESSIONAL SADDLE BRONC RIDING

1. KEN McLEAN, Okanagan Falls, B.C.	222 Frosty
2. LAWRENCE LAMB, Turner Valley, Alta.	25 Blue Chip
3. MEL HYLAND, Port Kells, B.C.	KK Dear John
4. BOB GOTFRIEDSON, Kamloops, B.C.	76 Wanda Dee
5. HAPPY TEGART, Calgary, Alta.	2 My Buddy
6. MARTY WOOD, Los Gatos, Calif.	KX Jimmy Brown

EVENT 12 PONY WAGON RACE

1. LEONARD GREEN, Pincher Creek, Alta.	
2. LOUIS DINGERVILLE, Cowley, Alta.	
3. CLAYTON GRIFFIN, Cochrane, Alta.	
4. GRIFFIN & GRIFFIN, Cochrane, Alta.	

EVENT 13 BULL RIDING

1. BENNY REYNOLDS, Dillon, Mont.	80
2. LARRY PETHERBRIDGE, St. Albert, Alta.	22
3. LARRY JOSEPH, Lethbridge, Alta.	13
4. JIM DODDS, Ponoka, Alta.	12
5. ROCKY ROCKABAR, Medicine Hat, Alta.	7
6. LAWRENCE PLAIN, Cardston, Alta.	13
7. KEN POTTS, Pincher Creek, Alta.	52
8. JIM BOWES, Lundbreck, Alta.	9
9. CHRIS ROGERS, Balzac, Alta.	8

EVENT 14 AMATEUR ROPING

1. KENT BOND, Fort Macleod, Alta.	
2. ROY O'SULLIVAN, Fort Macleod, Alta.	
3. LARRY GRAY, Fort Macleod, Alta.	
4. MONTE COX, Pincher Creek, Alta.	
5. GEORGE DINGERVILLE, Coleman, Alta.	
6. WAYNE BURBANK, Fort Macleod, Alta.	
7. WILF YELLOWWINGS, Brocket, Alta.	

AMPED PROGAMME

CANADA

Sunday Afternoon, 2:00 p.m.

EVENT 1 GRAND ENTRY AND INTRODUCTIONS

EVENT 2 BARBECU RIDING

Rideres: 37 Slim Jim, K9 Dry Gulch

11. BOB HOCKING, Calgary, Alta.	4 Hat Rack
12. DENTON MOFFAT, Hussar, Alta.	Three Bars
13. LARRY JOSEPH, Lethbridge, Alta.	0 The Spaniard
14. DALE TROTTER, Clarkston Valley, Alta.	33 Moonshine
15. JOHN EDWARDS, Cheyenne, Wyo.	95 Black Hawk
16. BENNY REYNOLDS, Dillon, Mont.	55 Captain Kid
17. DICK HAVENS, Madden, Alta.	226 Willie Rock
18. WALT LINDERMAN, Belfry, Mont.	V Liberty Bell
19. GREG KESLER, Rosemary, Alta.	77 Little Peake

EVENT 3 CALF ROPING - Section 1

33. JIM MARSH, Vauxhall, Alta.	
34. RUDDY EVENSON, Calgary, Alta.	
35. BARRY EDGE, Cochrane, Alta.	
36. BILL MORTON, Warner, Alta.	
37. BUTTONS HOWARD,	
38. NEIL LOVE, Grand View, Tex.	
39. TOM BEWS, Longview, Alta.	
40. MONTY COX, Pincher Creek, Alta.	
41. DICK FELTON, Scottsdale, Ariz.	
42. STAN HARTER, Phoenix, Ariz.	

EVENT 4 AMATEUR SADDLE BRONC RIDING - Section 1

12. SANDY SUNSTRUM, Cessford, Alta.	110 Lightning
13. DENNIS SHORT, Brooks, Alta.	133 Mule Train
14. FRANCIS COURRAY, Sundre, Alta.	99 Slingshot
15. JOHN PICRAY, Sundre, Alta.	111 Lost Valley
16. LEONARD LITTLEBEAR, Fort Macleod, Alta.	Ridgerunner

EVENT 5 STEER WRESTLING - Section 1

25. WALLY KOSTELANSKY, Lethbridge, Alta.	
26. TOM BEWS, Longview, Alta.	
27. EUGENE CREIGHTON, Fort Macleod, Alta.	
28. NEIL LOVE, Grand View, Tex.	
29. DOUG FLANIGAN, Ponoka, Alta.	
30. WALT LINDERMAN, Belfry, Mont.	
31. VINCE SHAMMO, Oakdale, Calif.	
32. MALCOLM JONES, Lethbridge, Alta.	
33. CLARK SCHLOSSER, Stavely, Alta.	
34. STAN WEATHERLY, Botha, Alta.	

EVENT 6 BOYS' STEER RIDING

1. BRIAN MANDEVILLE, Lethbridge, Alta.	
2. TEX CARRUTHERS, Toronto, Ont.	
3. CONRAD LITTLELEAF, Brocket, Alta.	
4. HANK SHADE, Cardston, Alta.	
5. GARY LITTLE BEAR, Fort Macleod, Alta.	
6. DALE SMITH, Brocket, Alta.	
7. BRUCE BRODERSON, Vauxhall, Alta.	
8. R. SCHLOSSER, Stavely, Alta.	
9. GREG DOERING, Roseburg, Ore.	

EVENT 7 CALF ROPING - Section 2

43. BOBBY RUSH, Gainsborough, Sask.	
44. RICHARD TODD, Wood Mt., Sask.	
45. DICK ALDOFF, Lethbridge, Alta.	
46. FRED DUKE, Edmonton, Alta.	
47. TIM DERMOTT, Lethbridge, Alta.	
48. GEORGE RICHMOND, Hayden Lake, Ida.	
49. GLEN FRANKLIN, Taos, N.M.	
50. KEN MCLEAN, Okanagan Falls, B.C.	
51. BUD FARRIS, Las Cruces, N.M.	

EVENT 8 PROFESSIONAL SADDLE BRONC RIDING

7. WAYNE DOWNEY, Carsland, Alta.	8 Mr. Mooth
8. TOM BEWS, Longview, Alta.	54 Big Timber
9. BOB ROBINSON, Clovis, Calif.	19 Toby
10. BILL MARTINELLI, Oakdale, Calif.	14 Peace River
11. JERRY HIXON, Oakdale, Calif.	20 Easy Money
12. JACK SCHULTE, Fort St. John, B.C.	1 El Rancho

EVENT 9 LADIES' BARREL RACE

10. NOREEN COX, Pincher Creek, Alta.	
11. JERALDINE McLAUGHLIN, Pincher Creek, Alta.	
12. MAXINE KIRSHER, Claresholm, Alta.	
13. BERNICE FOX, Cardston, Alta.	
14. SUSAN CORNISH, Claresholm, Alta.	
15. JUDY McLAUGHLIN, Pincher Creek, Alta.	
16. INGRID HEWITT	
17. FRANCIS CHAMBERLAIN	
18. SHARON TEGART, Calgary, Alta.	

EVENT 10 PONY WAGON RACE - Section 1

1. GRIFFIN & GRIFFIN, Cochrane, Alta.	
2. CLAYTON GRIFFIN, Cochrane, Alta.	
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MALCOLM JONES 1966 BAREBACK RIDING CHAMPION

Twenty-five year old Malcolm Jones of Lethbridge, or "Rip" as he more commonly is referred to, is no doubt one of the toughest bareback riders in the arena today. Although he does participate in the Saddle Bronc event — his natural skill falls to that of the bareback rider. Malcolm also enters the Steer Wrestling event.

Jones is a three-time winner of the Canadian Bareback championship for the years 1963, 1964 and 1966.

With his natural ability and skill, Jones is the one that Canadian rodeo looks to for a World Champion Bareback rider in the very near future.

Malcolm hails from Lethbridge and is single.

Bareback Bronc Riding

To a rodeo judge there can be no place for sympathy. No cowboy wins prize money from hard knocks and muscle-wrenching bruises alone. The officials in the striped vests must stick to the rules in deciding who scores highest in these wild rides.

Equipment used in bareback bronc riding gives an indication of how tough the event is. All the rider has between himself and the bronc is a regulation bareback "rigging", a smooth surcingle with a handhold in the centre, not unlike a suitcase handle. He has no rein to balance his weight against, no stirrups to help absorb the jolting, stiff-legged leaps. Just the suitcase handle.

The rigging is cinched to the horse, atop the animal's withers and the contestant is allowed to rub the handhold with resin to improve his grip. But when balanced against a half-ton of sky-leaping horseflesh, this aid is small concession indeed.

Watch the bronc's first jump out of the chute. If the cowboy's spurs aren't touching the horse over the points of his shoulders until the animal's front hooves hit the ground, give the rider a goose-egg — a score of zero, indicating a disqualified ride.

You goose-egg the cowboy too if he touches any part of the bronc with his free hand or bucks off before the whistle sounds.

Providing a qualified ride is made to the time limit, if you are keeping your own score, mark how hard the horse bucks and how well the cowboy keeps spurring control. Mark both the animal and the ride from 1 to 25, and use the full spread in both instances.

In this event the cowboy gets credit only for spurring over the points of the shoulders. Most of them do this by a jerking motion of their knees, leaning back off the handhold for further purchase.

Don't be discouraged if your markings disagree with the judges' scores. Judging riding events will always be largely a matter of opinion; one reason why rodeo rules require all cowboy judges to be active contestants.

As in other sports, most controversy rages about the close call, the decision half the crowd sees one way, the other half the other.

In bareback bronc riding, most close calls come at the whistle — was the rider still on the horse or not? According to the rules, if he still has a grip on the rigging, hasn't touched the ground, he is considered still on the horse. It doesn't make any difference if he is standing on his head, flat on his back or in mid-air. The ride is a qualified one.

Canada's growth—strength—and health ask the finest

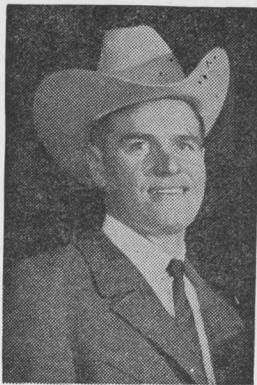
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FRED DUKE 1966 CALF ROPING CHAMPION

Fred first joined the C.R.C.A. in 1961, and competes mainly in the Calf Roping event. This is his first championship, although in 1965 he placed in fourth spot.

Born at Halkirk, Alberta, in 1939, Fred was recently married and makes his home in Calgary.

At the first Canadian rodeo in 1966 - Edmonton, Alberta - he won the Calf Roping event, and from that moment has never looked back. His total earnings for this event in 1966 were \$2,870.00.

Calf Roping

Use of automatic equipment in calf roping has taken a lot of guesswork out of this rodeo event. But human nature being what it is, there still must be judges to rule on the close calls and make final decisions.

The automatic equipment consists of a barrier, a device which gives each calf a pre-determined equal head start. Of light rope held taut by a coil spring, the barrier is latched across in front of the roper and his horse. When the calf crosses the scoreline marking the head start, it releases the barrier.

If the rope rides through the barrier before it is released, it breaks at a point where it is held together by twine string. The judge, who inspects the twine after each roper leaves the starting box, rules the barrier broken and assesses a ten-second penalty. Sounds easy, but it isn't. With hundreds of dollars riding on saving a tenth of a second, the roper sometimes charges past the barrier a split second after it has been released but before the light rope has fallen out of the way.

The twine might be broken where it catches on the horse or a stirrup, leaving a tough decision up to the judge. If the broken piece falls within ten feet of its original placement, he must rule the barrier broken and add the penalty.

The mounted field judge waits down the arena, ready to signal time with his raised flag as soon as the roper has completed the tie. But he too has to keep a sharp eye for infraction of the rules.

The roper may catch the calf anyway it works out—over the head, around the middle, even by a leg. But he must let go of the loop when he throws it and the rope must hold on the calf until the cowboy can get his hands on him.

Missing the first throw won't disqualify the roper if he carries a second rope, coiled and ready, on the saddle, but two loops are all he is allowed.

Rules prevent the calf from being thrown or jerked down by the rope. Sometimes in these furious races against the stop watch, it can't be avoided. If it happens accidentally, the cowboy must let the calf regain its feet and throw him by hand.

Once dismounted, the roper can approach the calf from the right or the left side, ducking under the rope on the run if necessary. He can down the calf from the right side by "flanking" it—picking it up bodily—or from the left side by "legging" it—lifting and pushing the foreleg to tip the animal over. The cowboy may cross and tie any three legs with any knot he likes, then snap his hands away from the tie string to signal for time. Down comes the judge's flag sharply to stop the watches.

The calf must remain securely tied for six seconds after the roper remounts his horse. The crucial span is timed by the field judge. Should the calf struggle free, you'll see the judge's flag wave the "no time" signal.

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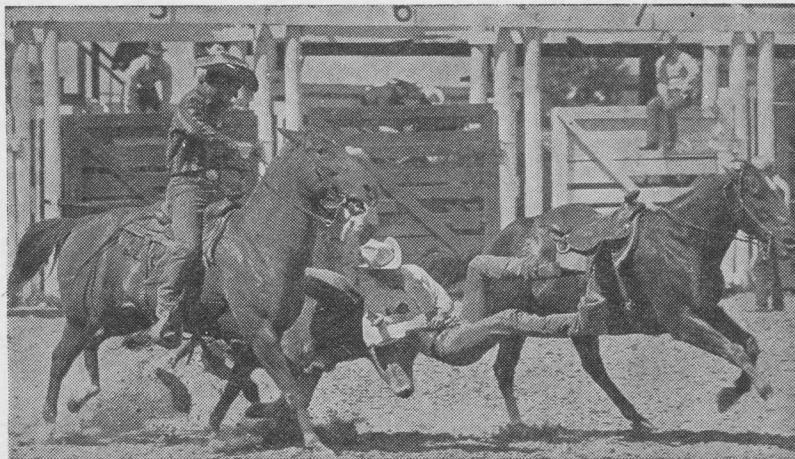
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FORT MACLEOD



ONE FOR THE MONEY — Exponents of steer wrestling claim it one of rodeo's most scientific events, requiring split-second co-ordination. Here a cowboy, aided by the hazer who keeps the animal running true, has swept down on his quarry with perfect timing, first step in bringing the running steer to a halt and twisting him to the ground.

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The Fort Macleod Stampede this year will again feature rodeo clown Karl Doering, from Rosebury, Oregon. Karl appeared at the stampede in 1964 and 1965 and proved a popular choice of young and old alike. Proof of his popularity can be seen at any rodeo, by observing the crowd of youngsters surrounding his truck. Karl always takes time for the kids.

The Doerings are happy to be back in Canada. They prefer rodeoing in Canada as they like Canada, the Canadian people, and are especially fond of Canadian cowboys.

Rodeo fans will likely recall Karl's spectacular climax to the '65 stampede, when the last bull out caught Karl and tossed him as high as the announcer's stand to the strains of "God Save the Queen."

Doering has worked virtually all the western states leading rodeos, in addition to many Canadian shows. They include Williams Lake, Prince George, Dillon, Montana; Lewiston, Idaho; Belle Fourche, South Dakota; Moses Lake, Walla Walla, Ellensburg, Omak, Washington; Joseph, Eugene, Oregon; Red Bluff, and Redding, California.

Karl's family, consisting of wife Kay, Greg, 15, and Karla Kay, 11, travel with him and participate in rodeo events and clown acts as well.

In addition to his rodeo work, Karl operates a highly successful tree surgery business in Roseburg, as well as his ranch.

Bull riding and bareback riding were Karl's first rodeo interests and he was named the northwest's champion bull rider in 1955. He started his clowning career in 1953.

The accompanying photo was taken at Fort Macleod, and has been used in newspaper articles, and ads throughout the States and Canada, wherever Karl is featured.

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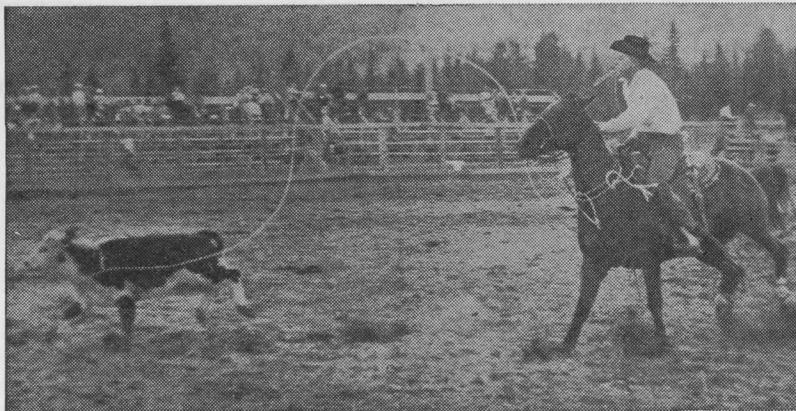
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LETHBRIDGE



His elusive quarry snared round the neck, this cowboy starts a flying dismount, racing against the stop watch to tie the animal down with the short length of braided rope he carries in his teeth. Teamwork of horse and rider marks the difference between wins and losses in rodeo's calf roping event



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LETHBRIDGE



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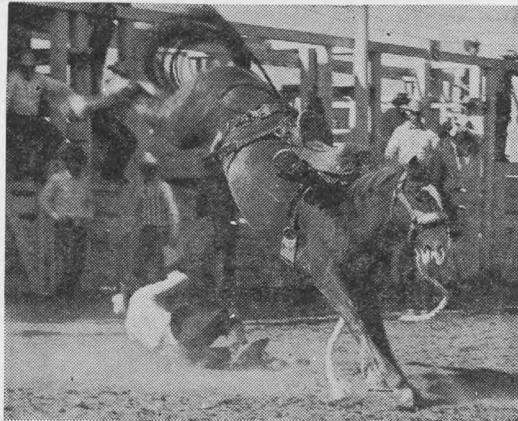
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TURBULENCE ALOFT — Climax of a rough journey in bareback bronc riding. Heading groundward, this cowboy lost his grip on the single leather handle (shaped much like a suitcase handle) which riders are permitted to cling to under the event's rules.



A sudden descent from a lofty perch, while most discouraging, is not uncommon in the saddle bronc event—but can cost a cowboy day money

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FORT MACLEOD

HISTORY OF FORT MACLEOD

By G. RIDER DAVIS, Q.C.
(Mayor of Fort Macleod 1939 - 1956)

Fort Macleod, past and present, has been pretty much in the news on account of the official opening of the Fort in the central part of the town. Since the first of July, 1957, when Commissioner Nicholson of the R.C.M.P. cut the ribbons which bound the great gate, thousands of tourists from all parts of the world have passed through its portals and these visitors have carried home the memory of one of the historic spots of Canada.

In 1959 a large building was added, devoted to the Mounted Police and the Indians. This was officially opened by the Hon. Davie Fulton, then Minister of Justice, on August 8th, and other small log buildings have been added. Most recent additions to the displays are a life-sized buffalo, four bas-relief carvings of the old Forts and a Diorama of the original Fort.

For some time now, a new attitude has been developing in regard to the history of our country. Canada is very young in comparison with the centuries of Europe and we are so close to pioneer days that it seemed we had no history, few spots of historic interest.

Now that we have reached years of maturity, we are beginning to realize that battles alone do not make history, and that everywhere there are memorials which are well worth preserving before even the memory of them is gone. This attempt by the Fort Macleod Historical Society to re-create the old fort has received generous support from the press in all parts of Canada and this publicity has contributed greatly to the interest which is shown in the Fort.

The early history of the town has been recounted often, its present prospects are publicized from time to time, so that there seems little that can be added. But there is a period of five to six years, from 1907 to 1912, which has been more frequently overlooked than not.

Yet during this period there was a more concerted effort to sell Macleod to the rest of Canada than has ever been put forth at any other time. An Industrial Commissioner was employed to make use of every device known at the time to advertise the advantages and prospects of the town far and wide. Maps were drawn showing subdivisions for miles on every side of the present town, booster buttons were distributed at fall fairs in Eastern Canada and there was even a 32-page brochure, printed on fine paper, with many illustrations, which is now a collector's item.

Fort Macleod is a town of about 3,000 inhabitants, located on the banks of the Oldman River, on the high benchland so that years of flood cause, at the most, a temporary inconvenience. It is an exceptionally clean, compact town and it enjoys all the utilities of a modern city. All this, its fortunate location, its comforts and conveniences and the beauty of the town, its citizens owe to the wisdom of its pioneers, for this is a town that has a rich historical background.

The early history of the town is closely connected with the history of the first North West Mounted Police Fort to be established in Alberta. Under Colonel James F. Macleod, on the advice of Jerry Potts, the troops of the North West Mounted Police arrived at a sheltered spot on the banks of the Oldman River on the 13th of October, 1874. This was near the place where the old North - South Trail crossed the river and was on the route followed by Indians and traders and any other travellers there were.

They knew that shelter would have to be provided for the approaching winter and work was begun at once on the construction of a hospital, stables and quarters for men and officers.

The I. G. Baker Company, a trading company of Fort Benton, Montana, also began work on a trading post. Soon other merchants came in and a town grew up around the fort. This is referred to locally as "the town on the island" and was occupied for about ten years.

The site of the original fort and town is rather inaccessible now as it can be reached only by wading the river and breaking through considerable brush or by making a long circuit round by car.

When it became apparent that the menacing floods of the Old-man River were undermining the buildings and threatening to wash them away entirely, the fort was moved to a new site about two miles west of the island, this time to a location well up on the high bank where the river could be held at bay. The town, too, was moved to the place where the main street is now located.

Some of the actual log buildings were moved in and new ones were built. On the whole there was a striking resemblance to the present street, except that a fire late in 1906, removed many of the old wooden buildings and these were replaced by permanent structures of stone and brick.

In 1885 the second phase of the development of Fort Macleod was well on its way, with the increasing interest in ranching. Although many of the luxuries, even the necessities, of the present day were undreamed of then, the social life of the last 15 or 20 years of the 19th century had the dignity and leisure that were typical of the Victorian Age. The accounts of the races, polo matches and balls in old Fort Macleod have all the fascination of a fairy tale.

In 1892 the town became incorporated and, as a gesture of civil independence and sophistication, the "Fort" was dropped and it became officially the Town of Macleod.

During the early years, there was a close connection with the United States, as most commodities were brought in by bull team and travellers came in by stage coach from Fort Benton, Montana. But this was ended by the completion of the railway in the 1880s. It is only in the last few years, that the friendly exchange of visits, cut off by the railway, has been resumed by the use of the motor car, plane and bus as a means of transportation.

With the turn of the century, the tempo of life was changed. Farming began to supersede ranching as the main occupation of the district. Large numbers of settlers came in and the great ranches tended to disappear as the lands were homesteaded and plowed up for wheatlands. With the regular cycle of seedtime and harvest, work became more toilsome and there was an increasing sense of urgency, an indication of the speed and pressure that have become the chief characteristic of the 20th Century.

There is a period here that might be referred to as "the middle years." This, of course, was during the boom days that were prevalent in the west, when every town was a potential Montreal or Toronto and fortunes in real estate were made and lost. And Macleod was no exception. Hopes ran high, prospects never looked brighter and no expense was spared in advertising the advantages of Macleod in all parts of Canada.

The small booklet produced at the time, entitled, "Macleod, Alberta, Where Nature Is Making a Big City", is a strange concoction of solid fact and unbridled wishful thinking. It is well illustrated with views of the town and country nearby, and many of the buildings have a very familiar look. For example, the school, the hospital, the court house, the Queen's Hotel, and the old Hudson's Bay Store.

Others, like the old Police Barracks, have passed out of existence and some of the buildings thus shown, never did exist. For many years newcomers to town were mystified by two great holes in the ground, one near the present telephone office and the other at the corner of 5th Avenue and 21st Street.

The vanished dreams, the uncompleted projects of an earlier era may seem pathetic or ridiculous to a later age, but they should be considered in a tolerant and respectful spirit, because many of these buildings and improvements have been attained, not "next year" as promised by the publicity commissioner, but in the 40-odd years that followed—"a new Post Office, costing \$50,000.00", "a large telephone exchange," both of these were built at costs several times the original figures.

And though three of the four railway lines never materialized, Macleod is still on the cross roads and the traffic of cars, trucks and buses make it a transportation centre beyond the imagination of 1912, when Macleod possessed "no less than 45 automobiles. Not bad for a town of 2,510."

This was also a time of concrete building which stood the town in good stead when other places of its size lacked so many of the utilities of modern life. It was during this time that the electric power, water and sewerage systems were first installed and natural gas was brought in. Eight miles of concrete sidewalks were laid

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and, with these improvements, the townspeople could live as comfortably as in any city.

And the schools and hospitals built at that time served the town for many years. The remarks under the picture of the Court House are interesting: "Although it is a good building, it is hopelessly inadequate to the needs of the Macleod district . . . and a new building may be built next year." That was in 1912, yet the building in the picture is basically the same as the Court House that is in use today.

Farming and ranching have always been the mainstay of the town and now industrial development in the past few years have added greatly to its prosperity. The Fort Macleod Auction Market Ltd. has acquired an international reputation and attracts interested stockmen from distant points in Canada and the United States. The former airport land has provided an excellent location for large industries such as the Crestbrook Forest Industries Ltd., and the General Coach Works of Canada Ltd.

Projects which were little more than a dream a year ago have been realized beyond expectation. The Centennial Building at the front of the Arena was opened officially just prior to the Garrison Ball held in the Arena, but it has been in use for several months for meetings and social events. But the greatest achievement has been the completion of the Midnight Stadium on the old stampede grounds. This stadium is laid out on an altogether new plan to provide the utmost comfort in seating arrangements for the spectators as well as a suitable arena for stampedes, racing and other sports. Great credit must be given to Ken Hurlburt and Buck Massey and their band of willing helpers who worked under the most adverse weather conditions to have the stadium ready by June 14th for the RCMP Band Concert, the Pageant and the Musical Ride. This performance, probably the most colorful ever staged here, delighted an audience of about 7000.

Through the years, many people have come to the old town, some remained to make their homes, others departed for distant places, after a long or short sojourn here and with few exceptions, in the hearts of these transients there is a special warm spot for Macleod. For those who have remained, there is no better tribute than the words of the industrial commissioner of 1912: "This is a fine part of the country to live in. That's why we are here."



Should this cowboy lose his animal, he is allowed the slim margin of one step to regain it — or a goose egg is his reward

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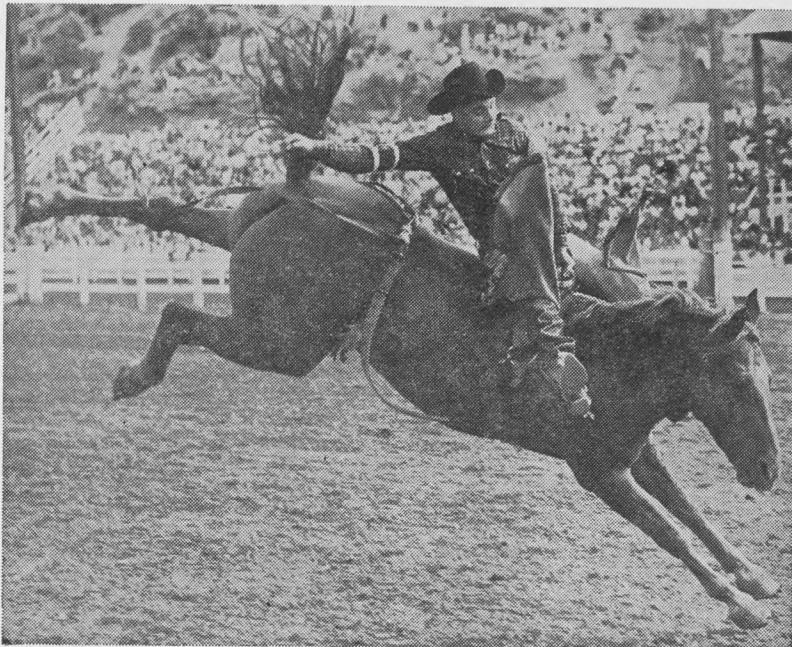
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Lethbridge

Herman Linder
Arena Director



Herman Linder has more than earned the name Canada's "Mr. Rodeo".

Linder is former world's saddle bronc riding champion who rode his way to fame in some of the biggest rodeos in the business, all the way from the Calgary Stampede to Madison Square Garden. He won no less than 13 riding championships in Calgary and was chosen the top saddle bronc rider in North America on no less than five occasions. He was Canada's top all-around cowboy seven times, and he also starred in bull riding.

He was born in Wisconsin and came to the Cardston area in 1918, where he has resided ever since. And since he retired from active participation in rodeos, he's managed shows throughout Western Canada. When he's not busy along the circuit, he can be found handling the reins at his Cardston area ranch.

This year Herman Linder was chosen to produce the largest rodeo ever held in the world at Expo 67 at Montreal. We are proud to have him as our arena director this past 25 years.

Reg Kessler
Stock Contractor



Our rodeo contractor was for many years an active participant in rodeo bronc riding, bull dogging and many other events, and now has one of the best strings of rodeo stock in the business. With this, his 17th years at Fort Macleod, Reg is supplying the stock at Expo 67 in Montreal.

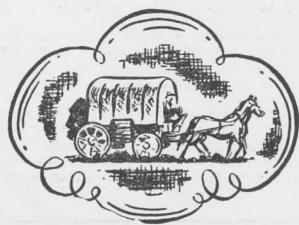
Warren Cooper
Rodeo Announcer



Warren Cooper may well be known as the Dean of Rodeo Announcers in Alberta rodeo circles, having served in this capacity at the name shows in Alberta, including the Calgary Stampede, as well as those in our neighboring provinces, and in the United States. He is no stranger to Fort Macleod rodeo fans, since this will be his 25th year as announcer of our rodeo. A rancher and auctioneer, "Coop", as he is known to his friends, was one of the original auctioneers when the auction method of selling livestock was first introduced to this country in 1939.

GOOD LUCK!

We hope that this year's Stampede is the finest ever



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WAYNE VOLD 1966 SADDLE BRONC RIDING CHAMPION

You have heard the saying of a baby being born with a "silver spoon in its mouth" — Wayne Vold must very definitely have been born with spurs in one hand and a pair of chaps in the other. To verify the point, he trained on the tough ones like Tom Tom, Hat Rack, etc.

Twenty-one year old Wayne is perhaps one of the most versatile young cowboys in the business today. His career started in 1961 when he won the Canadian Amateur Bronc title; he was consistently in the top ten until 1965 when he won the Canadian Saddle Bronc Championship. Vold enters roping, wild cow milking and also the steer wrestling if the notion strikes him.

Vold like his older counterpart, Marty Wood, possesses that rare quality of being capable of making a poor horse look good.

Wayne, wife Pat, and two sons make their home at De Winton, Alberta.

Saddle Bronc Riding

There is an old story among saddle bronc riders who have an understandably biased opinion of rodeo judges, of a contestant recovering from head injury who was working as a judge. Asked why he was not competing himself, he explained, "I ain't healed yet. I can't see good enough to ride."

Actually, no officiating chore in professional athletics requires a sharper eye or sounder knowledge of the event than rodeo's saddle bronc riding. Although the time limit is short, the riding judge sees more violent action — and may make more decisions — during the ten seconds than a baseball umpire will in an inning of play. There are hard and fast rules which disqualify the riders. But how each one scores depends entirely on the cowboy judges.

One bronc rider for example may have the knack of making a ride look good on a poor horse that simply cowhops around without throwing anything really rough at the man on his back. Another cowboy may draw a tough horse and simply "swallow it out" with his spurs tucked safely into the saddle cinch. That's why there are separate markings for both horse and rider; a full spread of 1 to 25 for the rider and 1 to 25 for the bronc.

The contestant earns his markings for his command of the action and how well he spurs. In time with the jolting leaps, he should be spurring forward — against the horse's shoulders — then back to the cantle of his saddle.

The bronc marks high not so much on the basis of how wild his gyrations, but more on how hard he bucks. The roughest leap high and land hard on their forefeet with a whip-lash kick behind, punctuating these tactics with a pivot to right or left.

A regulation "association" saddle is used, built to rigid rules of uniformity set by the Rodeo Cowboys' Association. The rein is a coarse braided rope attached to the horse's halter.

Disqualify the rider if he fails to keep his spurs over the point of the bronc's shoulders through the first jump out of the chute. He also rates a goose-egg if he changes hands on the rein, loses a stirrup, or touches the horse, the rein, or the saddle, with his free hand. When the whistle blows, it's a qualified ride if he followed the above rules, has both feet in the stirrups and his hand on the rein — whether he is planted down in the saddle or a foot in the air.

The cowboy is entitled to a re-ride if his mount fouls him on the chute, either knocking him off or making it impossible to spur him out. If the horse refuses to buck, judges may award him a re-ride on another bronc to be drawn for him.

It is almost impossible for anyone to make a perfect score in saddle bronc riding. Bear in mind, when the score is announced, the markings of both judges are totalled together. And don't be surprised if the marking you gave the riders doesn't agree with those of the judges. Chances are the bronc rider you watched won't either.

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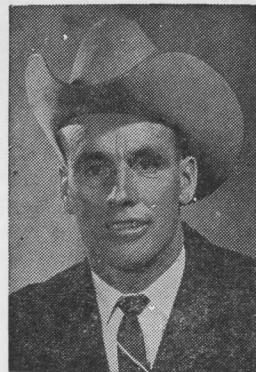
HAROLD MANDEVILLE 1966 STEER WRESTLING CHAMPION

Forty-two year old Harold Mandeville of Lethbridge is another of our very versatile competitors. Not only does Harold have a good number of rodeo years and an even greater number of championships behind him, he still finds time to farm 700 acres, and edit and manage the Canadian Rodeo News.

Harold joined the C.R.C.A. in 1946. During his first ten years was a top bareback and bull rider. Harold has tried every event but the saddle bronc, but now confines his talents to roping and steer wrestling.

From the year 1946 consecutively through to 1966, Mandeville has never dropped lower than tenth position in any of the events he worked.

Harold, Pearl and two children make their home in Lethbridge, Alberta.



Steer Wrestling

One of the most important things about watching a rodeo is knowing the rules. Like other sports, rodeo has its share of the unforeseen, requiring a huddle of officials on the field.

Steer wrestling, for example, can be pretty routine. The cowboy rides after the steer from behind a barrier as in calf roping. He has a hazer who rides on the other side of the steer to keep it running straight.

The "dogger" as he is called by the cowboys, drops out of the saddle onto the running steer, brakes the animal to a halt by digging in with his boot heels, then twists him down. It is a timed event and the quickest time wins.

Nothing difficult to understand about that. But what happens if the cowboy misses the steer altogether? Or if the steer gets out of the arena? Or if the dogger loses his grip and takes out after the escaping steer on foot?

Now let's see. Where's that rule book? The rules say the steer once he has crossed the starting scoreline belongs to the contestant no matter what happens. But, if the arena belongs to the contestant, the grandstand is forbidden him. Should the steer escape the arena, time is stopped. The steer is returned to the chutes and turned out again. The watches are started from where they were stopped.

If the cowboy misses his steer on the jump, like the calf roper he gets another chance, but must re-mount to make the second try. Should the steer shake loose at anytime after he is caught, the "dogger" is not allowed more than one step to regain his lost grip.

Occasionally, the steer will stumble and fall accidentally as the cowboy makes his jump. When that happens the cowboy must let the steer regain his feet before attempting to twist him down. Stopping the steer and then throwing it must be two distinct movements. Should the cowboy down the animal before it is brought to a full stop the field judge will not flag time until the steer is let up and thrown properly.

In the hurried action, which may take no longer than a few seconds from chute to field flag, judging these important phases requires a practiced eye.

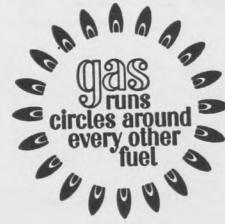
But the most crucial decision the steer wrestling judge faces most often is calling time of the fall. The field judge must drop his flag with split-second timing only when the steer is flat on his side, all four feet free, pointing the same as its head. If the steer goes down the wrong way, in a "dogfall", the cowboy gets no time until he lets the animal up and throws it properly.

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Be that as it may, Kamoose reformed and became a respectable hotel owner at Fort Macleod. There Canada's original ranchers' association was organized.

An enterprising man, Kamoose posted a set of rules, one which read, "All guests requested to rise at 6 a.m. as sheets may be needed for tablecloths." A sign which appeared over the door read, "In God we trust . . . all others CASH."

Yes, Kamoose Taylor was a humorous, colorful character. A pioneer with the independence, courage and pride which are a part of the heritage of OUR ALBERTA.



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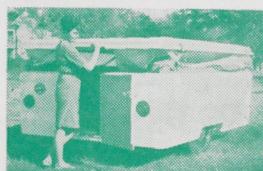


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